

Writers' Guidelines

Unity Magazine

Thank you for your interest in writing for *Unity Magazine*, a bimonthly published by Unity, a worldwide spiritual movement. *Unity Magazine* publishes articles that teach, inspire, motivate, and inform. Editorial content addresses the concerns, interests, challenges, and joys of readers, offering thoughtful perspectives on how they can discover and express more of their divine potential. Helping readers to achieve spiritual growth through Unity principles is the magazine's primary focus.

What we're looking for

Types of articles often found in the magazine include:

- **First-person articles**—These articles concern individuals who have experienced a significant, often dramatic, event in their lives. The theme of the articles should inspire readers to make a similar change in their own lives. The article may also recount a deep spiritual experience or the way in which Unity principles have been applied to create a positive change.
- **Interviews/profiles**—Often an interview with or profile about a notable spiritual leader is featured. These articles are usually assigned, but queries are welcome. Refer to previous issues of *Unity Magazine* for typical subjects and style to be followed. Bio, lead-in and photo of the subject are required.
- **Principle-focused articles**—These essays explore the meaning and application of a specific Unity principle. They frequently give examples of the principle in practice and may include a discussion of similar ideas as articulated by other faiths.
- **Modern living articles**—Modern living features address a challenging issue or a lifestyle choice that readers face in contemporary day-to-day life.
- **Mind-body-spirit articles**—These articles examine the relationship between the mental, physical and spiritual realms, and cite literature or experts in the field.

Reminders

- If you are not familiar with Unity and its principles, please visit www.unityonline.org before pitching an article or feature idea.
- Please query before submitting a manuscript. If your idea is accepted, we will send you an assignment letter. Articles are generally 900-1,200 words long, and features generally run about 1,800-2,200 words. Payment varies by length of article and experience of writer. We pay upon acceptance.
- We will ask you to back up assertions of fact by sending corroborating material. Please have citations ready upon submission of manuscript.

Requirements

- Please query before sending a submission, with a description of the proposed article, why it is a good fit for *Unity Magazine*, what materials or sources you would draw from, and why you are the person to write it.
- Send e-mail queries to the editor of *Unity Magazine*, Toni M. Lapp, at LappTM@unityonline.org or by regular mail to 1901 Blue Parkway, Unity Village, MO 64065. If sent by regular mail, please include a self-addressed stamped envelope for a reply, and include a phone number on your correspondence.

- In the e-mail subject header, please specify “Query” with title of article.
- Be sure to include your name, address, telephone number, and e-mail address. Also include past writing credits and a brief bio detailing your credentials for writing on the topic that you propose.
- Please allow eight weeks for a response. We look forward to reviewing your query for *Unity Magazine*.