

COURTESY  
ORIG. Mss.

The Teacher's Courtesy

Fifteen years ago Joan Wang,  
 N.Y. City tel. operator, noticed  
 that many business people  
 didn't even know the meaning  
 of courtesy, and that they were  
 therefore actual liabilities to  
 their employers instead of  
 assets, and that this was  
 at that time especially  
 true of the Bell Telephone Co.  
 She went to the president  
 and begged that she might  
 start a courtesy campaign  
 among their employees.

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After some effort he got his consent and the results were so amazing that the company sent him to branch offices all over the country to teach country to operators, office boys, messengers and even a few hard-bail executives.

Since then Joan Wing has taught almost all types of employees all over the country, even bank tellers and bill collectors, how to hold their jobs and get an increase in salary by being polite.

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 Coshin in restaurant was  
 competent but made no  
 friends for the place because  
 of her shyness and apparent  
 at times sullenness. After  
 one look Miss Wing knew  
 the reason, the girl was badly  
 pock-marked.

Miss Wing got her confidence  
 and one day remarked "your  
 eyes, you know, are beautiful"  
 Why don't you ever look at  
 people? In Coshin's blush,  
 "you can see, my face"

"Look people square in the  
face with your large beautiful  
eyes and they will forget all  
about your face.

At the end of two weeks the  
manager asked Miss Wing,  
"What do you do to that  
girl? She's actually cheerful  
and is making friends with  
not only customers but  
everybody. And she's so  
much better looking, too."

Miss Wing has a funda-  
mental theme on which  
she bases her whole job;

"Don't think courtesy is a veneer to gloss over the real you. Courtesy is a way of acting that is founded on kindness and fundamental decency."

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"Where do you get those beautiful big blue eyes?"

"Oh, they just came out my face."

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