



Authors' Guidelines

We are delighted you are interested in Tower Publishing, a division of Unity World Headquarters. Unity continues to be a powerful voice in providing the consciousness, clarity, and common vision necessary to create transformation in the world today.

Spirituality, New Thought, personal growth, spiritual leadership, mind-body-spirit, and spiritual self-help are topics of interest to us. Whether you're an established or an aspiring author, we are not seeking book proposals. **We will accept *completed* manuscripts, and strongly recommend you hire a professional book development editor before submitting it.**

We intend to publish a few exceptional, uniquely powerful titles each year. We are interested in works that provide positive, reassuring ideas.

The following ***must*** be included with your submission:

1. An overview describing your book in two or three paragraphs
2. The reason your book is unique and what called you to write it
3. A description of the target audience
4. Three competitive titles and why yours is different from each of them
5. A short biography, relevant credentials, and a list of your published works (if any)
6. A detailed marketing plan for how you actively plan to reach your target audience and promote your work. (Please include numbers for your social media followers.)
7. Sample illustrations and/or photographs (copies, ***not*** originals), if applicable

Please send your full submission in PDF form to acquisitions@unityonline.org. We do not accept manuscripts on paper. Also, at this time, we are not accepting music proposals, channeled works, poetry, or fiction.

Thank you again for your interest in publishing with Unity and being part of our mission to provide practical teachings to help people live healthy, abundant, and meaningful lives. We will do our best to respond to you in six to eight weeks. We look forward to hearing from you!