Reach the fast-growing spiritual but not religious audience
Why advertise in Unity Magazine? Your ads will be seen multiple times—with a high rate of response—by a loyal and involved readership. Unity Magazine readers appreciate physical copies that can be passed along to friends and family as well as our updated digital version for inspiration on the go!

Unity Magazine is your best avenue to reach involved and engaged readers with products that have value and meaning.

YOUR ADS WILL ACHIEVE RESULTS!
Circulation: 16,000

Annual Subscription Price: $21.95

Cover Price: $6.95

Frequency: Bimonthly

Compelling Interviews: Michael Singer, Iyanla Vanzant, Jack Kornfield, Judith Orloff, Ram Dass, Denise Linn, Matthew Fox, Deepak Chopra, Eckhart Tolle, and more!

Diving Deep into Spiritual Discovery

Unity Magazine goes deeper, delving into spiritual principles. Our award-winning articles explore the link between spirituality and healing, science, psychology, metaphysics, and mysticism. Our subscribers are from all denominations and faiths across the United States (and even abroad).

Inspiration for Transformation on Every Page

Published bimonthly in January, March, May, July, September, and November, Unity Magazine explores the human connection to a higher power. It is a resource for anyone searching for a deeper understanding of life. Featured articles cover prayer and meditation, ancient wisdom, sacred travel, social justice, and relationships.

We help people of all faiths apply positive spiritual principles in their daily lives. Learn more at unity.org.
UNITY MAGAZINE

READERS Worth Reaching

83% Female
55% 65 or older
42% 45-65 years old
50% have subscribed for 11+ years
40% Household income over $55,000

unitymagazine.org

Unity Magazine Advertising Department
Attn: Sharon Sartin
1901 NW Blue Parkway, Unity Village, MO 64065-0001
816-524-3550, Ext. 3300 | sartinsm@unityonline.org
Listening in with ... 
Iyanla Vanzant
For people caught in negative thought patterns (that's all of us, by the way), this spiritual life coach steeped in Unity teachings has just three words: Get over it! Here, she outlines how.

Sage & Savvy Voices: 
Joe Dispenza
An expert in neuroscience unlocks the secret to creating a brand-new life and a brand-new you. It all starts, he says, with a clear intention.

To Infinity—and Beyond!
This ancient symbol of balance and harmony can also be a tool for invoking the blissful experience of feeling one with All-That-Is. (Mind. Blown.) Clearly, Buzz Lightyear was on to something.

Belonging to the Cosmos
Theologian Matthew Fox delves into the mystical to reinvent an ancient tradition, offering a version designed to reveal the Christ light within us all. The practice heals us, as well as the planet.

Possessed by Kabir
Contemporary mystic Andrew Harvey reveals his no-longer-secret obsession with a rough-around-the-edges 15th-century Indian poet who, he says, may be even more relevant than Rumi.

Courageous Conversations
A Unity minister sparks a program designed to evoke healing, heart-to-heart discussions about diversity among her congregants—and then brings the dialogue to a much wider audience.

unitymagazine.org
AD SPECIFICATIONS

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Width</th>
<th>Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7.931&quot;</td>
<td>10.875&quot;</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>6.94&quot;</td>
<td>5.32&quot;</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3.343&quot;</td>
<td>5.32&quot;</td>
</tr>
<tr>
<td>Back Cover</td>
<td>8.375&quot;</td>
<td>7.74&quot;</td>
</tr>
<tr>
<td>Inside Front</td>
<td>7.931&quot;</td>
<td>10.875&quot;</td>
</tr>
<tr>
<td>Inside Back</td>
<td>7.931&quot;</td>
<td>10.875&quot;</td>
</tr>
</tbody>
</table>

ARTWORK REQUIREMENTS

Please follow these guidelines:

- Ads must be in PDF format, submitted via email or dropbox
- No crop marks on any ad
- Artwork must be at least 300 dpi
- Artwork must be CMYK or grayscale (no RGB photos or PMS colors may be used anywhere in the ad)
- All ads need a .25" bleed on all sides
- If your ad has black text, the text will use only black ink, not a mix of CMYK inks

Advertisements will be considered that are appropriate for the Unity Magazine audience. The publisher reserves the right to reject any advertising for products or services that are not compatible with Unity teachings.
ADVERTISING
Rates and Dates

4-Color

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>2x</th>
<th>3x</th>
<th>4x</th>
<th>5x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>1,200</td>
<td>1,080</td>
<td>972</td>
<td>876</td>
<td>787</td>
<td>709</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>628</td>
<td>567</td>
<td>510</td>
<td>460</td>
<td>413</td>
<td>371</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>331</td>
<td>298</td>
<td>268</td>
<td>241</td>
<td>217</td>
<td>196</td>
</tr>
</tbody>
</table>

Covers

<table>
<thead>
<tr>
<th></th>
<th>1x</th>
<th>2x</th>
<th>3x</th>
<th>4x</th>
<th>5x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover</td>
<td>1,575</td>
<td>1,500</td>
<td>1,425</td>
<td>1,350</td>
<td>1,275</td>
<td>1,200</td>
</tr>
<tr>
<td>Inside Front</td>
<td>1,500</td>
<td>1,425</td>
<td>1,350</td>
<td>1,275</td>
<td>1,200</td>
<td>1,125</td>
</tr>
<tr>
<td>Inside Back</td>
<td>1,425</td>
<td>1,350</td>
<td>1,275</td>
<td>1,200</td>
<td>1,125</td>
<td>1,050</td>
</tr>
</tbody>
</table>

*Unity centers and ministers, please call for special advertising pricing.

2020 Due Dates

<table>
<thead>
<tr>
<th></th>
<th>Reservation Deadline</th>
<th>Art file due</th>
</tr>
</thead>
<tbody>
<tr>
<td>January/February</td>
<td>October 10</td>
<td>October 31</td>
</tr>
<tr>
<td>March/April</td>
<td>December 5</td>
<td>December 19</td>
</tr>
<tr>
<td>May/June</td>
<td>February 6</td>
<td>February 27</td>
</tr>
<tr>
<td>July/August</td>
<td>April 9</td>
<td>April 23</td>
</tr>
<tr>
<td>September/October</td>
<td>June 4</td>
<td>June 25</td>
</tr>
<tr>
<td>November/December</td>
<td>August 6</td>
<td>August 20</td>
</tr>
</tbody>
</table>

Unity Magazine Advertising Department
Attn: Sharon Sartin
1901 NW Blue Parkway
Unity Village, MO 64065-0001
Phone: 816-524-3550, Ext. 3300
Email: sartinsm@unityonline.org

unitymagazine.org