Reach the fast-growing spiritual but not religious audience.

MEDIA KIT unitymagazine.org
Why advertise in *Unity Magazine*? Your ads will be seen multiple times—with a high rate of response—by a loyal and involved readership. *Unity Magazine* readers appreciate physical copies that can be passed along to friends and family as well as our updated digital version for inspiration on the go!

*Unity Magazine* is your best avenue to reach involved and engaged readers with products that have value and meaning.

**YOUR ADS WILL ACHIEVE RESULTS!**
Unity Magazine goes deeper, delving into spiritual principles. Our award-winning articles explore the link between spirituality and healing, science, psychology, metaphysics, and mysticism. Our subscribers are from all denominations and faiths across the United States (and even abroad).

Published bimonthly in January, March, May, July, September, and November, Unity Magazine explores the human connection to a higher power. It is a resource for anyone searching for a deeper understanding of life. Featured articles cover prayer and meditation, ancient wisdom, sacred travel, social justice, and relationships.

About the Publisher
We help people of all faiths apply positive spiritual principles in their daily lives. Learn more at unity.org.
REVIEWERS Worth Reaching

- 83% Female
- 55% 65 or older
- 42% 45-65 years old
- 50% have subscribed for 11+ years
- 40% Household income over $55,000

Unity Magazine Advertising Department
Attn: Tina Williamson
1901 NW Blue Parkway, Unity Village, MO 64065-0001
WilliamsonT@unityonline.org

UNITY MAGAZINE
Can Faith Be Learned?

Inspired by Napoleon Hill, award-winning writer Mitch Horowitz explores 10 ways you can flex your faith muscle. The keys to building strength, he says, are principle, experience, and action.

Listening in with … Lynne McTaggart

This consciousness pioneer hosts global gatherings where participants focus healing energy on specific people or places, to amazing effect. Impressive results also come from groups as small as eight, she says. The human superpower behind these successes? Altruism.

Sage & Savvy Voices: Julia Cameron

The practice of writing down three pages of stream-of-consciousness thoughts first thing every morning can boost your creativity as well as connect you to divine inspiration. (Never mind Nigel.)

Bringing Back the Divine Feminine

Before we became a patriarchal society, goddess culture was the norm for tens of thousands of years. Psychiatrist Jean Shinoda Bolen, M.D., has dedicated her career to resurrecting the idea that God is hardly a 'he.'

Living Fearlessly

It’s not so much our thoughts that attract situations and opportunities to us, explains best-selling author and spiritual teacher Anita Moorjani. Instead, we attract what comes our way by who we are at the time.

Ancient Maya to Unity Ministry

When a woman embarks on a spiritual path to connect with her Maya ancestors, she embraces truths she could never have anticipated—and ends up becoming a Unity minister in the process.

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unitymagazine.org
**AD SPECIFICATIONS**

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**ARTWORK REQUIREMENTS**

Please follow these guidelines:

- Ads must be in PDF format, submitted via email or dropbox
- **No crop marks on any ad**
- Artwork must be at least 300 dpi
- Artwork must be CMYK or grayscale (no RGB photos or PMS colors may be used anywhere in the ad)
- **All ads need a .25" bleed on all sides**
- If your ad has black text, the text will use only black ink, not a mix of CMYK inks

Advertisements will be considered that are appropriate for the *Unity Magazine* audience. The publisher reserves the right to reject any advertising for products or services that are not compatible with Unity teachings.
# ADVERTISING

## Rates and Dates

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*Unity centers and ministers, please call for special advertising pricing.

### Calendar Due Dates

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DEEPEN YOUR SPIRITUAL JOURNEY
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