Writers’ Guidelines

Thank you for your interest in writing for Unity Magazine, a bimonthly publication from Unity, a worldwide spiritual movement. Unity Magazine shares thoughtful perspectives on applying positive spiritual principles in daily life. Articles reflect Unity principles such as using affirmative prayer and accessing inner guidance, as well as broader ideas from both New Thought and ancient wisdom traditions that parallel or support Unity teachings. The magazine’s primary focus is helping readers grow spiritually and express more of their divine potential through Unity principles.

It is very important to be familiar with our magazine before sending a query. We recommend that you read several issues so that you know the subjects we cover and the tone and style we use. Queries for articles that do not fit the magazine’s format will not be considered.

Types of articles we’re looking for:

• First-person articles about having a deep spiritual experience or going through a significant, often dramatic event, highlighting how the writer applied Unity principles to create a positive change
• Profiles of people who are using spiritual principles to make a difference in the world
• Explorations of the meaning and application of a specific Unity principle (giving examples of the principle in practice and sometimes including a discussion of similar ideas as articulated by other faiths)
• Health and lifestyles articles that share information and advice about achieving optimal physical and emotional health, strengthening relationships, and living a joyful and abundant life
• Mind-body-spirit articles that address the relationship between the mental, physical, and spiritual realms
• First-person essays for our “Sacred Journeys” series sharing stories about having a significant spiritual insight or a deeper spiritual understanding while traveling
• Essays for our back-page “Expressions” department sharing how the writer discovered Unity or how Unity teachings have changed the writer’s life in a significant way.
• Articles for the “Online Exclusives” section of our website, which can be of varying lengths and cover a broad range of spiritual and self-help subjects

Reminders:

• If you are not familiar with Unity and its principles, please visit unity.org before pitching a feature idea.
• We do not accept submissions of poetry or fiction.
• Features generally run 1,600 to 1,700 words; we also run a limited number of 1,100-word features. Stories for our “Expressions” department run 500-700 words.
• Payment varies by length of article and experience of writer. We pay upon acceptance.
• We buy only first rights, so please do not submit anything that has been previously published either in print or online. Stories that are substantially the same as previously published pieces, with only very minor changes, will also not be considered.

• If we accept your article, you are free to reprint it anywhere you want after the story appears in our magazine, as long as the reprinted story contains a credit line reading, “This article originally appeared in the [month and year] issue of Unity Magazine; unitymagazine.org.”

• We will ask you to back up assertions of fact by sending corroborating material. Please have citations ready upon submission of manuscript.

Requirements:

• Send email queries to the editor of Unity Magazine, umageditor@unityonline.org, or by regular mail to 1901 NW Blue Parkway, Unity Village, MO 64065-0001.

• In the email subject header, please specify “Query” with the title of the article.

• Be sure to include your name, address, telephone number, and email address. Also include past writing credits and a brief bio detailing your credentials for writing on the topic that you propose.

• Please allow eight weeks for a response. We look forward to reviewing your query for Unity Magazine.